



Zarena AD

Since 1970

Our Mission

Sustainable high quality at affordable prices

With high levels of quality and optimised processes, we produce a wide range of leather products at our factories in Bulgaria.

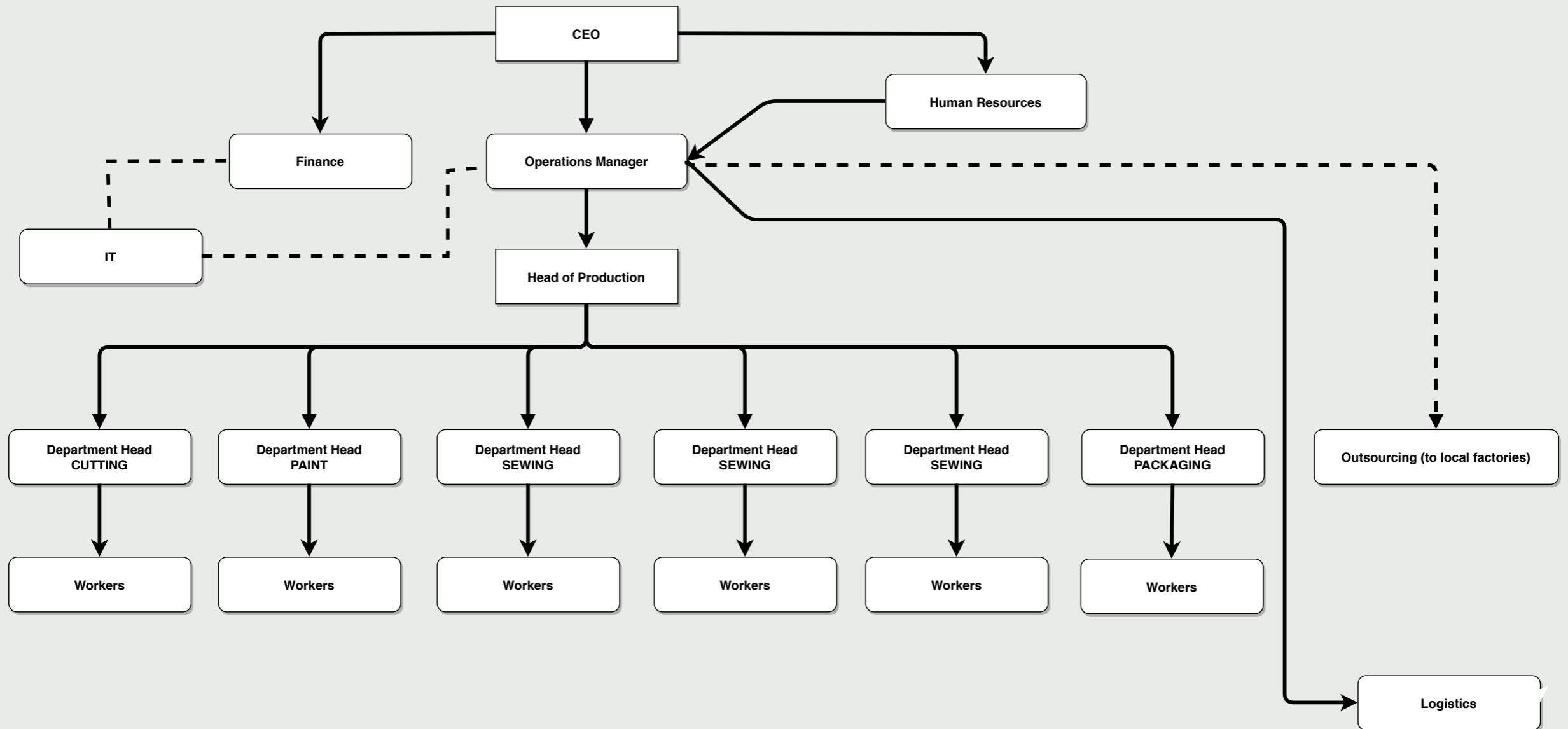
Thanks to our broad experience in the industry, we are able to provide an unmatched quality at prices that are very hard to beat anywhere in the world.

We do all that while making sure our workers get the best environment they can. We are proud to say that thanks to our efforts in that field, we have one of the lowest turnover rates in the local industry.

Quick Facts

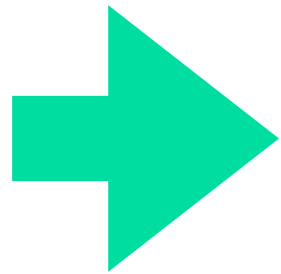
- Company name: **Zarena AD**
- VAT: **BG120007789**
- Main products: **leather bags**
- Total items produced in 2019: **149,467 pcs**
- Total number of employees at 31/12/2019: **290**
 - cutting: **15**
 - preparation: **128**
 - assembly: **48**
 - quality control: **12**
 - office activities: **10**
 - warehouse: **3**
- Average workforce employed in 2019: **284**
- Total area: **4700 m²**

Company Structure

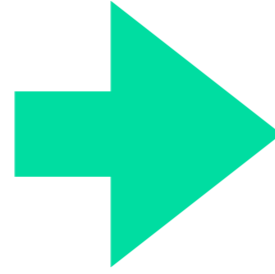


Process Outline

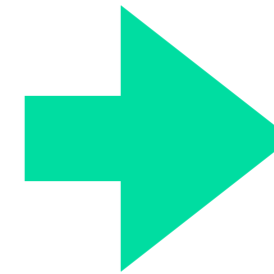
Materials from
suppliers



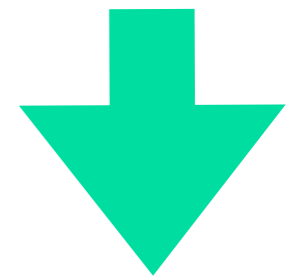
Cutting



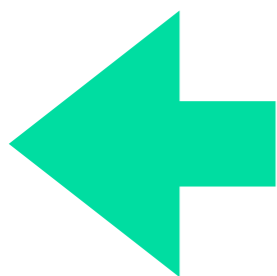
Preparation



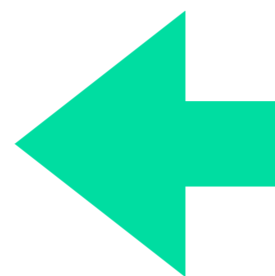
**Sewing &
Assembly**



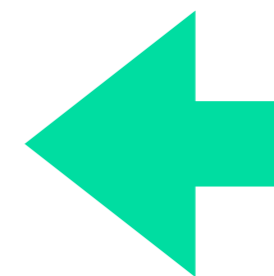
Brand
warehouse



Transport



Packaging



**Quality
Control**

Machinery list

Machine type	Total number
Cutting	
automatic cutting machines	2
shearing bridge cutters	4
shearing flag cutters / clicking press	6
Preparation	
splitters	4
fleshing / sewing machines	5
spray gluing machines	8
roller gluing machines	2
printing / stamping machines	3
pipng / threading / edging machines	1
Assembly	
glue or mastic application machines	5
flat sewing machines	20
one arm sewing machines	40
column / high posting sewing machines	3
automatic sewing machines	3
discarders / rib grinders; scraping / brushing machines	6
Finishing	
blow heater machines	2



Pictures



Recent clients

FURLA

GIORGIO ARMANI

Chloé

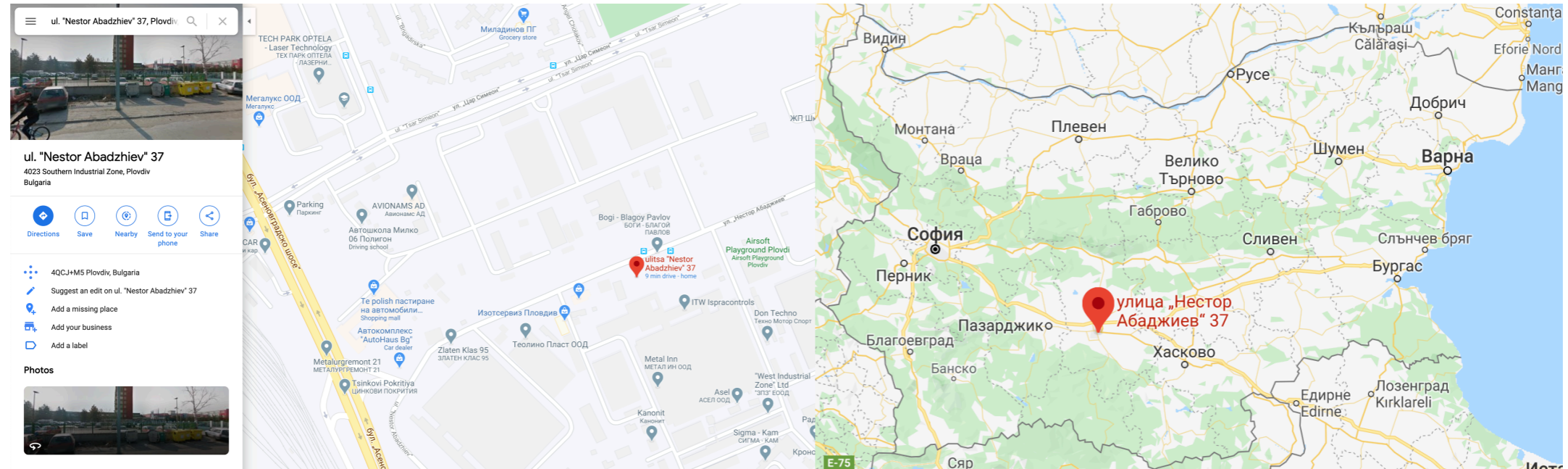

TRUSSARDI

MCM

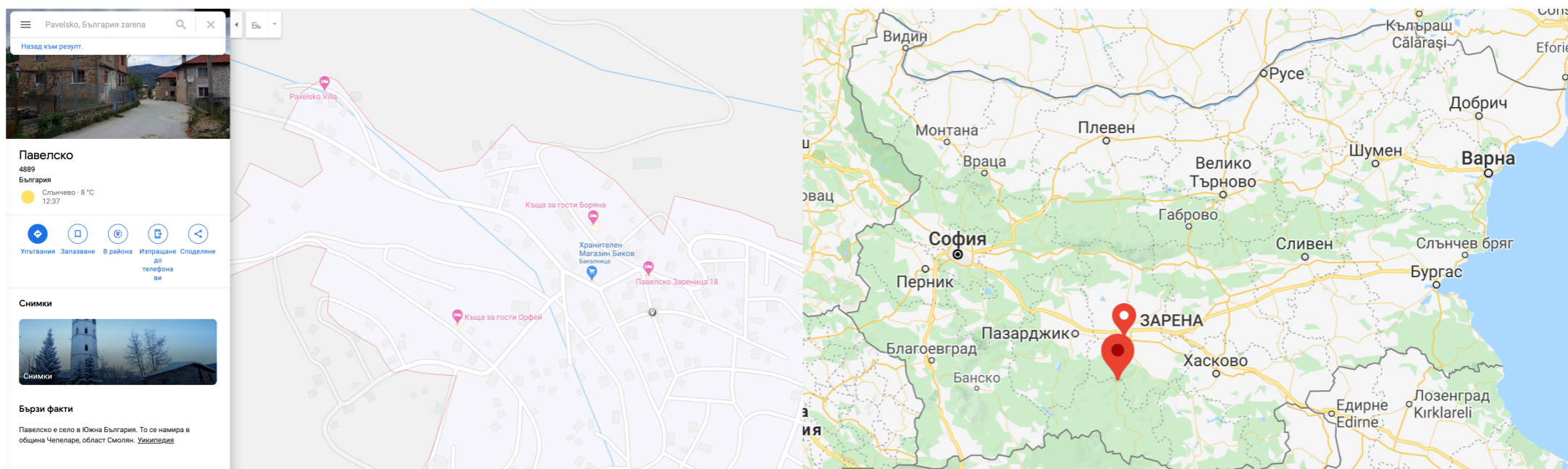

Samsonite

Locations

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Pavelsko, Bulgaria



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